

# WATER SAFETY PARTNERSHIPS



Partnerships in NRM  
PROSPECT Course



US Army Corps  
of Engineers®



# Partnerships with National Organizations





# The Corps Foundation

- The Life Jackets Worn.. Nobody Mourns Campaign was developed in cooperation with the USACE National Operations Center for Water Safety
- Campaign supported through grant funding administered by the US Coast Guard
- Have created video and audio PSAs, posters, vinyl banners, tailgate wraps, and two game apps





# Wilderness Inquiry

## Urban Wilderness Canoe Adventures



[www.urbanwildernesscanoeadventures.org](http://www.urbanwildernesscanoeadventures.org)



- Provides youth with direct, hands-on experiences with nature
- Engages students in ways that motivates them to learn
- Builds an ethic of land stewardship
- Connects new audiences to public lands and agencies that care for them
- Introduces youth to employment, education and volunteer opportunities



# U.S. Coast Guard/ USCG Auxiliary



- National MOU
- Boating Safety Classes
- Boat Patrol
- Vessel Safety Checks
- Brochures for Distribution
- Assistance with Special Events
- Monitor Marine Band Radio
- Find a USCGA Flotilla near you at

[www.cgaux.org/units.php](http://www.cgaux.org/units.php)

[www.uscgboating.org](http://www.uscgboating.org)





# U.S. Power Squadrons

- National MOU
- America's Boating Course - On-line & classroom
- USCGA Vessel Safety Check Examiners
- Assistance with Special Events
- Find a squadron near you at [www.usps.org](http://www.usps.org) click "Locate Things"
- Loaner Boating Skills Virtual Trainer  
Contact local squadron to borrow





# Boat U.S. Foundation

- National MOU
- Life Jacket Loaner Program
- Grassroots Grants
- Free Brochures
- On-line Boating Simulator and Games
- On-line Boater's Toolbox
- [www.boatus.com/foundation](http://www.boatus.com/foundation)





# Safe Kids USA

- National MOU
- Special Events
- Educational Tip Sheets
- Research Reports
- Find a Safe Kids Coalition near you [www.safekids.org](http://www.safekids.org)

## 2019 Ranger Trading Card Program

*Our purpose is to increase water safety awareness among children and parents.*



### PROGRAM GUIDELINES

1. Park Rangers will distribute cards to children 15 years of age and under.
2. Children can obtain cards by answering questions and/or by demonstrating to the Park Ranger that he/she understands safe swimming and/or boating practices regarding water safety.
3. Cards must be brought to the Project Management Office to be redeemed for prizes.



*Award items are available at:*

Allatoona Lake Operations  
Project Management Office  
1138 GA Highway Spur 20  
Cartersville, GA 30121  
• For questions or office hours •  
Call 678-721-6700.

*A Special Thank You to Our Sponsors:*



Allatoona Lake

*“Pick a card,  
any card ...*



*... to help increase water  
safety awareness.”*



US Army Corps  
of Engineers®  
Mobile District

2019 Ranger Trading  
Card Program

When redeeming cards for rewards, staff will initial the back of each card and indicate the award that was received.

Staff will return the initialed cards back to the child.

Previously initialed cards  
Do Not Count towards another.



### Award Schedule

5 cards:  
*Life Jacket*



6 cards:  
*“Wear It” water bottle  
and Bobber Card Game*



7 cards:  
*Beach Towel, Beach Buddy Matt,  
“Keep Bartow Beautiful” T-shirt  
“Great Lake Allatoona Cleanup” T-Shirt*

Buddy Beaver Card:  
*Zoo Atlanta Ticket,  
Tellus Museum Pass or  
Booth Western Art  
Museum Pass  
(limited supply)*



Allatoona – Safe Kids Ranger  
Trading Card Program

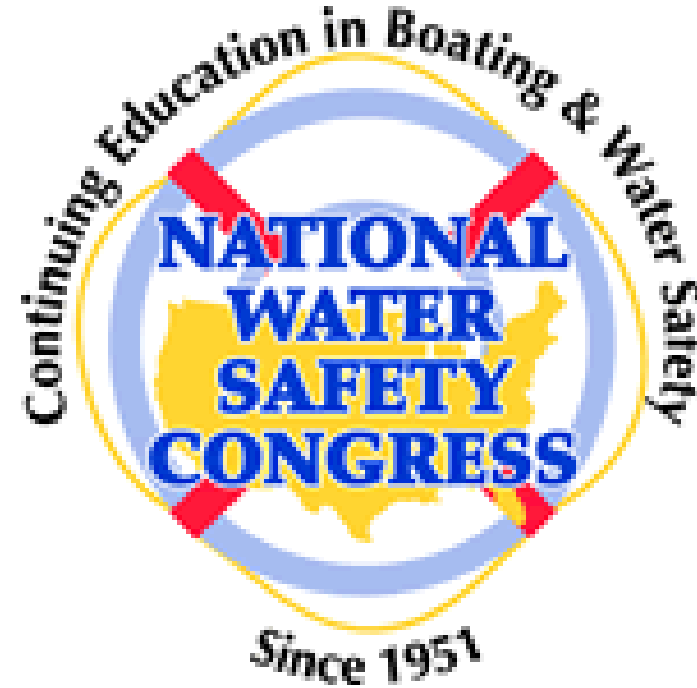




# National Water Safety Congress



- International Boating and Water Safety Summit
- Grassroots Grants
- Awards Program
- Cold Water Boot Camp USA Programs
- USACE Employees serve on Board of Directors



[www.watersafetycongress.org](http://www.watersafetycongress.org)

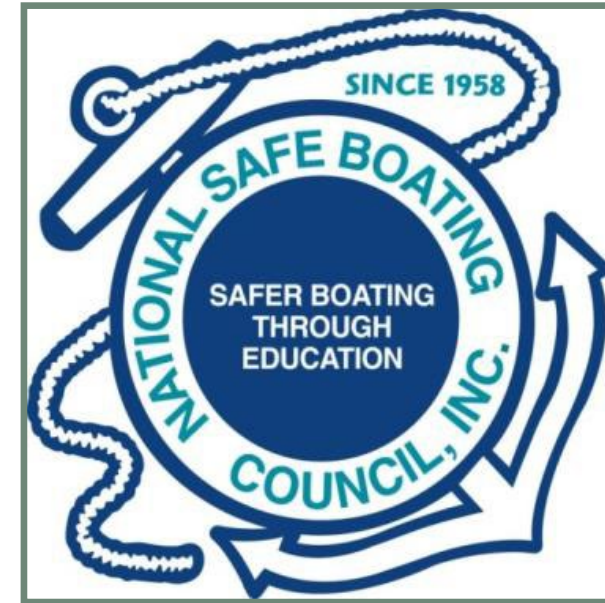


# National Safe Boating Council



- Wear Your Life Jacket To Work Day
- Ready, Set, Wear It
- National Safe Boating Week
- Wear It Campaign
  - Free customized logos
  - Email: [sidekicks@boatingsidekicks.com](mailto:sidekicks@boatingsidekicks.com)
- Free Resources
- Grassroots Grants
- Awards Program

[www.safeboatingcouncil.org](http://www.safeboatingcouncil.org)





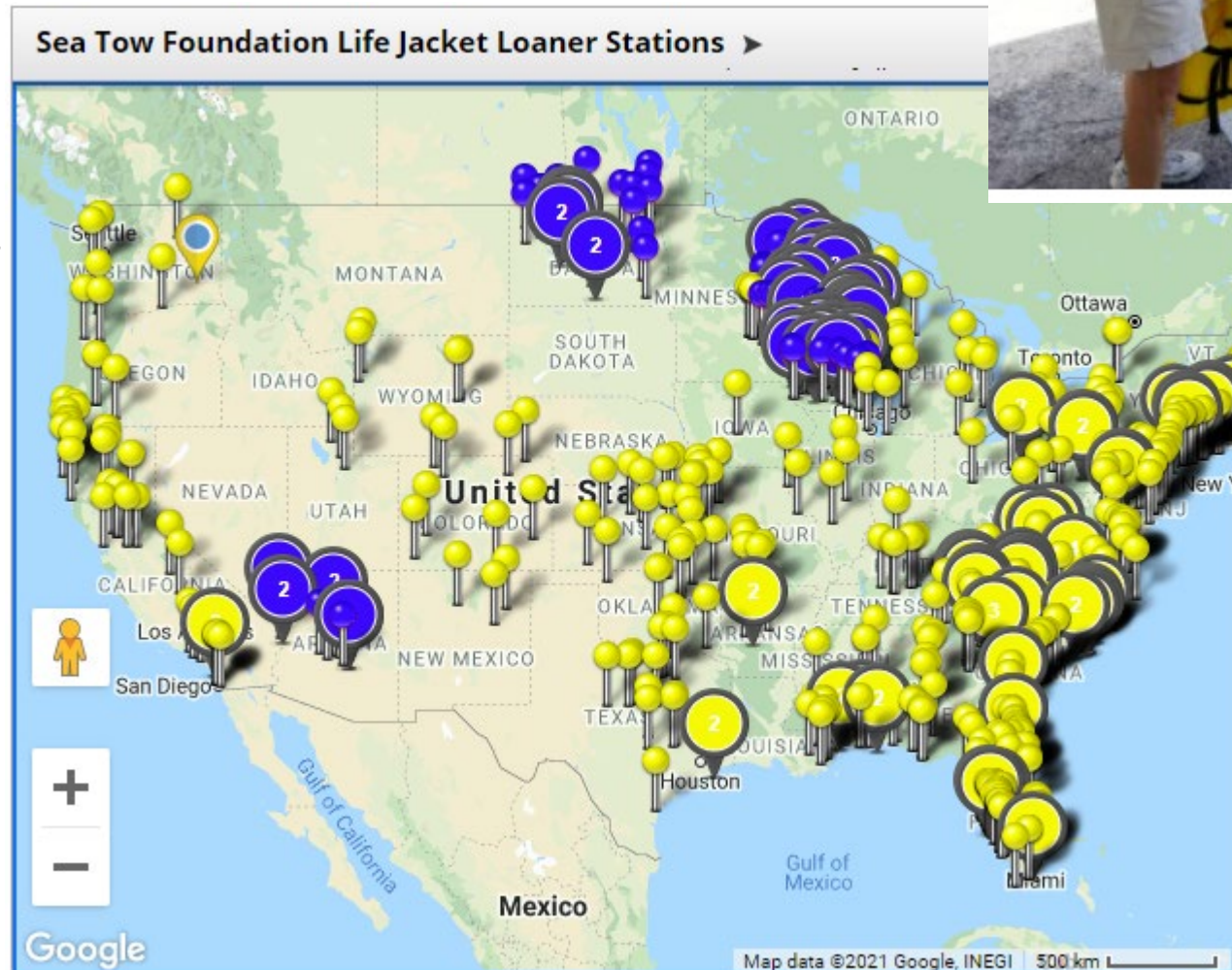
# Sea Tow Foundation

- Boating safety and education
- Life Jacket Loaner Program
- Grants to non-profit partners
- Map of life jacket loaner stations
- On-line safety resources

<http://www.boatingsafety.com/>



**Sea Tow Foundation**  
for Boating Safety and Education



# Use Your Volunteers

- Courtesy vessel safety checks
- Water safety programs
- Roving interpretation
- Boat patrol assistant





# Cooperating Associations





# Water Safety Forums, Task Forces or Councils



- Bring local organizations together
- Discuss issues and trends
- Help establish policies
- Promote water safety together





# National Wear Your Life Jacket to Work Day

<https://www.youtube.com/watch?v=-kbyTiEe020>

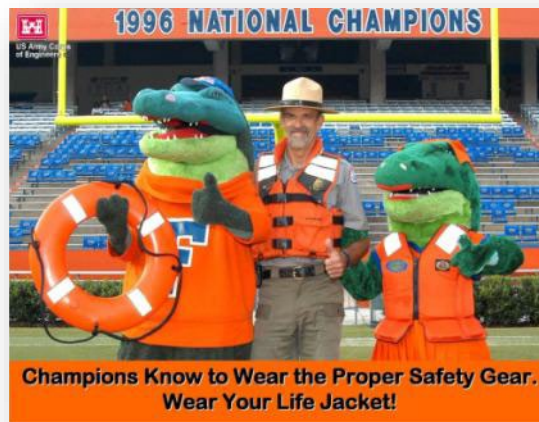




# Universities

Use team mascots, players and coaches to promote water safety via printed material, coloring contests, bumper stickers, etc.

## “Wear the Gear”







<https://www.youtube.com/watch?v=hICV-U9fsEo>





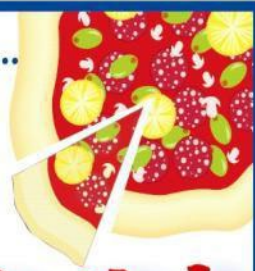
Use volunteers from local after school programs or clubs to help stuff water safety bags for special events

# Schools





Any way you slice it...  
Make **SAFETY** a  
"PIZZA" your life.



**Buckle Up!**

Life Jackets and Seat Belts

**SAVE LIVES!**



US Army Corps  
of Engineers



**WEAR IT FOR LIFE**

**AWARD OF EXCELLENCE**  
The bearer of this certificate is hereby recognized for wearing a properly fitting lifejacket, serving as a role model to others in being safe around the water, and may redeem this for one free ice cream cone!

**Bobber's five rules of water safety:**  
Learn to swim, wear a lifejacket, swim with a buddy, reach and throw but don't go, and look before you leap!

[www.bobber.info](http://www.bobber.info)

Redeem at any Troutman Valley and Clay Queen. Limit of one coupon per child per day. Valid 2010 only.



**FREE  
SMALL  
FROZEN  
COKE®**



Please present coupon before ordering. Limit one coupon per customer. Not to be used with other coupons or offers. Void where prohibited by law. Cash value 1/100¢. State sales tax applicable. Good at participating BURGER KING® restaurants in:

**MISSOURI:** Cape Girardeau, Scott City, Jackson, Sikeston, Miner, Ferryville, Farmington, Desloge, Poplar Bluff, Kennett, Dexter, Pevely, Oakville, Peeries Park, Buller Hill, Festus, Richardson Rd., Bowles Ave.  
**ILLINOIS:** Carbondale, Marion, Harrisburg, Anns, Waterloo  
**KENTUCKY:** Paducah, Murray  
**ARKANSAS:** Jonesboro, Paragould, Pocahontas, Blytheville

TM & © 2012 Burger King Brands, Inc. All rights reserved.

# Restaurants



**If You Love Me...**

**Teach me to swim well.**  
Children who know how to swim well are less likely to drown than non-swimmers.

**Don't let me swim alone.**  
One of the leading causes of accidental death for children is drowning. Make sure I swim with an adult.

**Watch me closely at all times when I'm near water.**  
It only takes 20 seconds for a child to drown.

**Don't let me use inflatable toys.**  
Poor swimmers often drown when inflatable toys collapse or float away.

**Make sure you put a life jacket on me before I get near water.**  
96% of drowning victims would be alive today if they had worn a life jacket.

[www.usace.army.mil](http://www.usace.army.mil)



Hardee's & W. Kerr Scott Safety Award is presented to:

Name \_\_\_\_\_

On behalf of Hardee's of Wilkesboro this certificate  
Entitles bearer to a **FREE**  
**Scoop of Vanilla Premium Ice Cream**

Presented by Ranger: \_\_\_\_\_



**FRIENDS OF  
W. KERR SCOTT LAKE**

Coupon Expires December 31, 2009



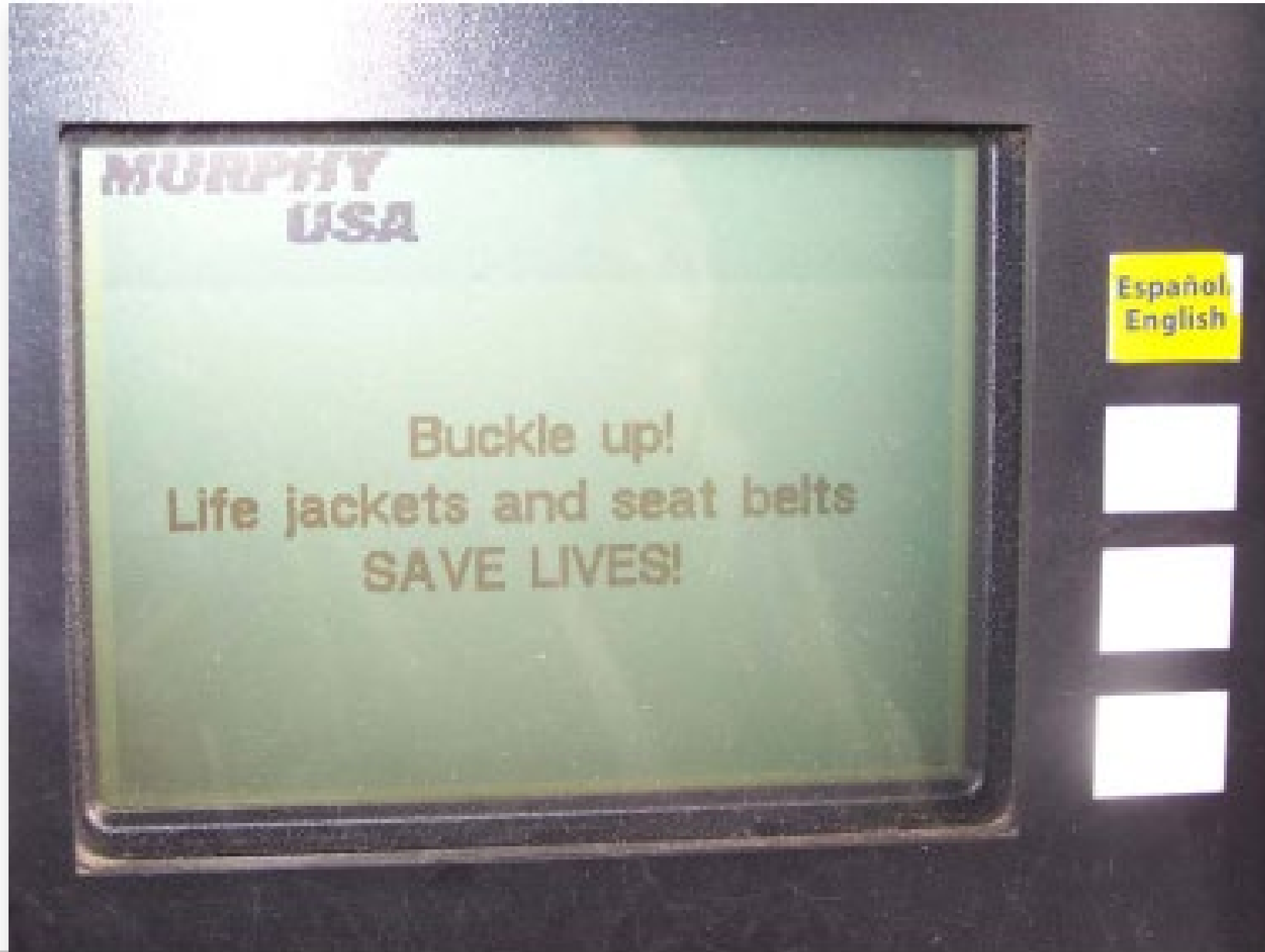


# “I Got Caught” Campaign



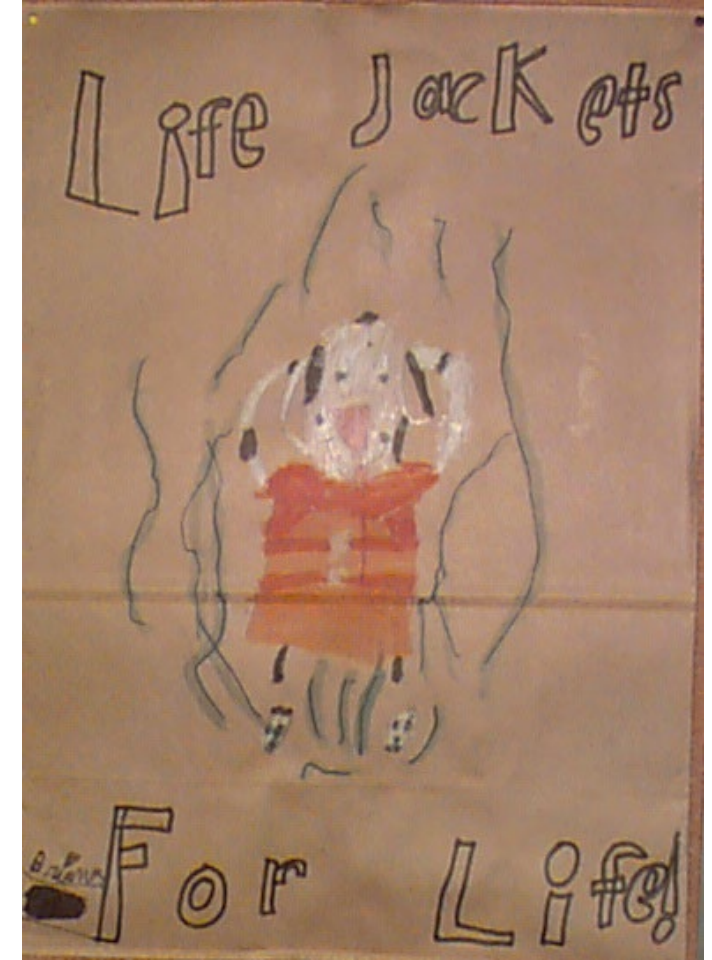


# Gas Stations





# Grocery Stores





# Art Education Associations



**Chalk on the Walk**  
at Raystown Lake  
(Seven Points Beach)

Saturday, August 1st  
10am - 4pm  
Judging 5pm-6pm

All ages are welcome to enter contest.  
Free of charge but donations for NAEA  
are greatly appreciated. Prizes are available  
for ages: 6-12, 13-17, and 18+. Participation  
prizes are for ages 0-5. The theme for the  
contest will be:

**Water Safety**

Hosted by IUP's Student Chapter:  
National Art Education Association



# Billboards







# Floating Restroom Wraps





# Corporation Sponsored Videos



<https://vimeo.com/341869017/c41875483b>



Life Jacket Donation





# Business Marquees





# Bank and User Fee Envelopes

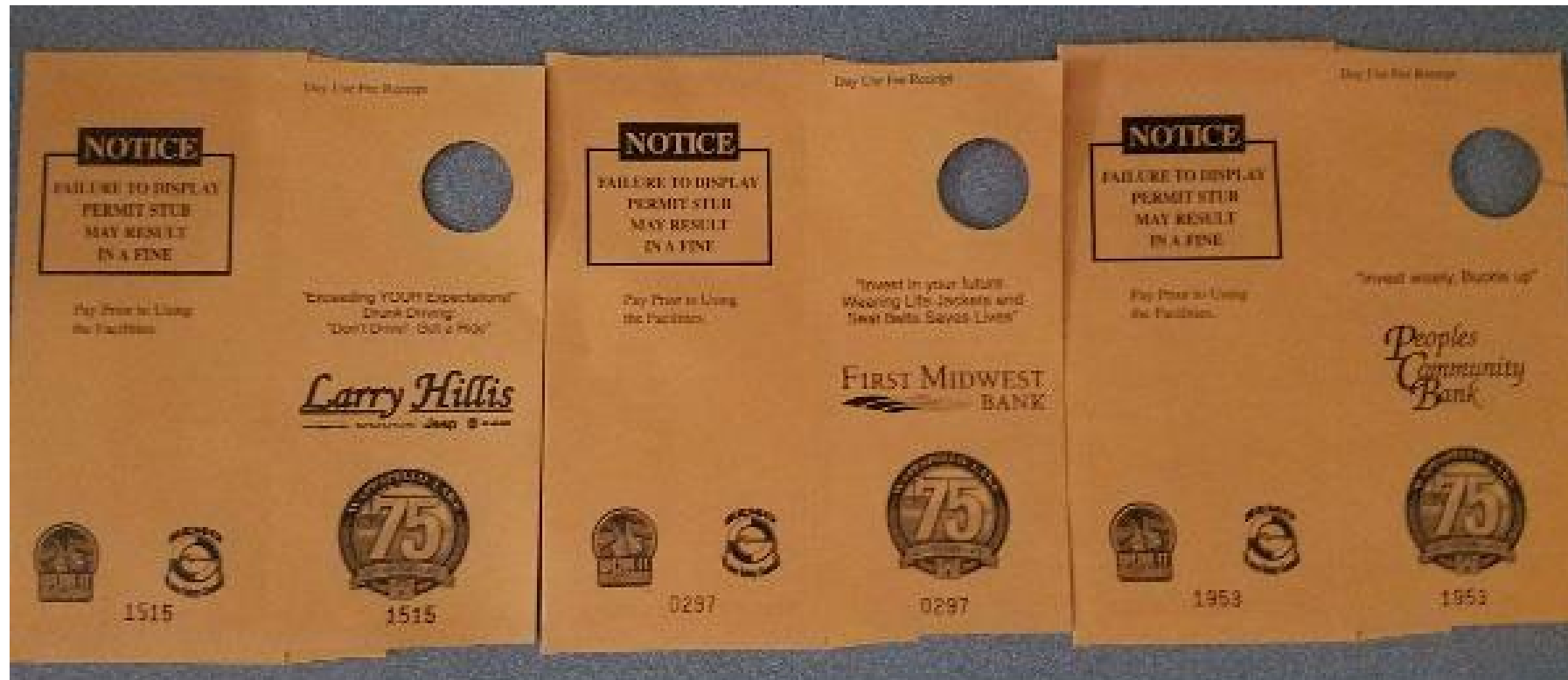
WE APPRECIATE YOUR BUSINESS

## FIRST MIDWEST BANK



**BUCKLE UP!**

Life Jackets and Seat Belts **SAVE LIVES!**



**NOTICE**

FAILURE TO DISPLAY  
PERMIT STUB  
MAY RESULT  
IN A FINE

Pay Prior to Using  
the Facilities

"Exceeding YOUR Expectations!"  
"Don't Drink! Don't Drive!"  
"Don't Drink! Get a 100!"

*Larry Hillis*



1515

**NOTICE**

FAILURE TO DISPLAY  
PERMIT STUB  
MAY RESULT  
IN A FINE

Pay Prior to Using  
the Facilities

"Invest in your future!  
Wearing Life Jackets and  
Seat Belts Saves Lives"

FIRST MIDWEST BANK



0297

**NOTICE**

FAILURE TO DISPLAY  
PERMIT STUB  
MAY RESULT  
IN A FINE

Pay Prior to Using  
the Facilities

"Invest wisely. Buckle up!"

Peoples  
Community  
Bank



1953

1953

# Sports Stadiums





<https://www.youtube.com/watch?v=ujyOzUkZtiY&list=PLFE0A59CCBCB66946&index=28>





# The Sky Is The Limit – Get Creative





# NRM Gateway

## Water Safety Partnerships



- Your one stop source for partnerships
- MOU/MOA examples
- Water Safety success stories
- All national partnerships
- Toolbox with tons of ideas

The screenshot shows the website interface for the Natural Resources Management Gateway. At the top left is the US Army Corps of Engineers logo. The main header features the text "Natural Resources Management Gateway" with the tagline "to the future . . ." and a small castle icon. Below the header is a green navigation bar with buttons for Home, Visitors, Lake Discovery, Recreation, Env Compliance, Env Stewardship, Partners, News/Events, People, Forums, Learning, GETS, Tools, New Postings, Submit, and Index/Search. The main content area is titled "Water Safety Partnerships" and contains a paragraph explaining the program's purpose. Below the text are two columns of links: "Water Safety Success Stories", "Related Sites", "Water Safety Toolbox Partnership Ideas", "News/Current Issues", "Water Safety Grants", and "Water Safety Partnership Examples". A vertical sidebar on the left contains the text "Partnerships" and "Water Safety".

US Army Corps of Engineers

**Natural Resources Management Gateway**  
to the future . . .

Home Visitors Lake Discovery Recreation Env Compliance Env Stewardship Partners  
News/Events People Forums Learning GETS Tools New Postings Submit Index/Search ?

### Water Safety Partnerships

The U.S. Army Corps of Engineers has developed an extensive [national water safety program](#) as well as local community programs to educate visitors about the importance of water safety. Partnerships are a great way to add impact and reach a broader audience with the goal of saving lives. The Corps has partnered with many organizations for water safety product development, special events, and water safety educational programs.

- [Water Safety Success Stories](#)
- [Related Sites](#)
- [Water Safety Toolbox Partnership Ideas](#)
- [News/Current Issues](#)
- [Water Safety Grants](#)
- [Water Safety Partnership Examples](#)

Partnerships  
Water Safety





# Any Other Water Safety Partnerships?

